



**LEAD AREA
CHAMBER
OF COMMERCE**

MEMBERSHIP BENEFITS

**Our main job is connecting you to the community, and connecting the community to you!
Here are some specific ways we help do this, all for less than \$20 a month*!**



Community Events Calendar

Members can submit events to the community calendar on our website. We also promote larger events in our annual magazine.



Weekly Email

Our 600+ subscribers enjoy hearing what's happening in Lead every week.. We average a 30% open rate - 8% higher than the industry average.



Weekly Radio Report

We publicize area happenings on our community events calendar with a weekly radio report to several stations! Free mini radio ads!



Referrals

People call our office every day looking for products and services. We support our members by happily referring their businesses to potential customers.



Monthly Print Newsletter

Showcase your business, your event, and reach our dedicated membership. Member Spotlights help readers get to know you and your business.



Event Participation

We organize several big events. Members get visibility and the opportunity to participate in the events that bring business to Lead.



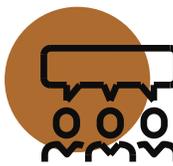
Social Media

We'll share your events and updates. With our 3k Facebook and 1,500 Instagram followers. Our social audiences are active and engaged.



Tourism & Relocation Guide

We write, design and publish a yearly magazine. Anyone can advertise but members get discounts and can be featured in the editorial content.



Monthly Mixers

An opportunity to meet the movers and shakers of Lead and make connections. Host a monthly mixer and bring 40-75 people to your business.



Website Listing

Our website is on the first page of Google. By including your businesses information and linking to your website we can help you get found online.



Seal of Trust

People trust businesses they know. Membership gives your business instant credibility. You are viewed as a trusted community member - because you are!



Supporting Lead

Membership showcases that you are a loyal and dedicated part of our community. Your participation supports Lead's economic growth.

*based on average business membership of \$200/year